

[Extra welcome gift for Blua Health member enrolling designated Bupa individual insurance scheme \(“Promotion Offer”\)](#)
[Terms and conditions](#)

1. The promotion is jointly offered by Bupa (Asia) Limited and Horizon Health and Care Limited (collectively and separately referred as “Bupa”) and valid from 1 June 2024 to 30 June 2024 (both dates inclusive) (“Promotion Period”).
2. The Promotion Offer is only available to any person who has left their contact information to Bupa through the “Blua Health member exclusive enrolment offer” webpage (the “Offer Webpage”) and completed the medical insurance consultation with Bupa Health Management Consultant will be entitled to receive a HK\$50 Starbucks e-voucher; if the person subsequently and successfully enrol as a policyholder under Bupa Hero VHIS Plan, Bupa MyFlexi VHIS Plan or Bupa All Together Health Insurance Scheme (“Eligible Schemes”), and fulfill all eligibility criteria in clause 4 below (“New Customers”), they will be entitled to a HK\$200 supermarket e-voucher (the two abovementioned e-vouchers are collectively referred as the “Gift”).
3. To enjoy the Promotion Offer, all New Customers are required to meet all of the following criteria (“Eligible Criteria”):
 - New Customer must have already registered for a Blua Health account;
 - Valid contact information of the New Customer must be submitted to Bupa through the Offer Webpage. New Customer must give consent that the contact information will be used for marketing purpose of Bupa;
 - Application for any of the Eligible Schemes must be submitted through a Bupa Health Management Consultant during the Promotion Period;
 - The Eligible Scheme must come into effect on 1 July 2024 with annual premium payment paid;
 - The net annual premium amount of the Eligible Scheme in the first year after all discounts applied must be HK\$2,000 or above;
 - New Customer must not cancel any individual medical insurance scheme underwritten by Bupa within 6 months prior to and after the date of submitting the application for any of the Eligible Schemes; and
 - Promotion Offer is not applicable to any Bupa Member who transfers their existing individual scheme underwritten by Bupa to any of the Eligible Schemes.
4. The email containing the Gift (“Gift Email”) will be sent to the New Customer’s email address within 6 months after the Eligible Scheme is effective. New Customer can use the Gift on or before the expiry date set out in the Gift Email at the specified shop(s). New Customer’s Eligible Scheme must still be in force at the time of issuing the Gift Email. In the event Bupa subsequently discovers that the Eligible Scheme has been cancelled for whatever reason, Bupa reserves the right to cancel the Gift without notice or demand repayment of the value of the Gift. If the Gift Email is not received by a New Customer because the New Customer’s email address provided is incorrect or the email is unsuccessfully delivered (except any fault of Bupa), Bupa will not reissue the Gift, the Gift Email and/or Promotion Offer.
5. Unless otherwise specified, the Promotion Offer cannot be used in conjunction with any other promotion offers.
6. Bupa reserves the right to refuse or disqualify any person who in Bupa’s reasonable opinion has breached any of these terms and conditions or has acted suspiciously in any way. Bupa reserves the right of final decision for any person’s entitlement to the Promotion Offer.
7. The Promotion Offer is not exchangeable, transferable, returnable or redeemable for cash or other goods.
8. Bupa reserves the right to replace the Promotion Offer and/or the Gift with a different offer and/or gift and the value of any such replacement may be different from the value of the Promotion Offer and/or the Gift.
9. Bupa is not the supplier of the Gift and Bupa:
 - makes no representations and warranties of any kind, either express or implied, by fact or in law in relation to the quality or suitability of the Gift (and any goods exchanged with the Gift) and service provided by the Supplier of the Gift;
 - is not responsible for any acts and/or omissions of the supplier of the Gift, their respective employees, agents, servants or representatives; and
 - to the extent permitted by law, will accept no responsibility or liability under tort (including negligence), breach of contract or otherwise, for death or personal injury, loss, damage, costs or expenses howsoever occasioned, sustained or suffered, as a result of or in connection with the use of the Gift.
10. Any additional cost incurred in connection with the redemption and the use of the Gift shall be borne by the New Customer.
11. The redemption and the use of the Gift are subject to the terms and conditions imposed by the supplier of the Gift.
12. By participating in this Promotion, you hereby agree, understand, accept the terms and conditions of this Promotion Offer. Bupa reserves the right to cancel or terminate this Promotion Offer (in whole or in part) or amend these terms and conditions at any time without prior notice.
13. In case of any dispute, the decision of Bupa shall be final and conclusive on all matters related to the Promotion Offer.
14. Blua Health is offered, distributed and operated by Horizon Health and Care Limited. Bupa (Asia) Limited and Horizon Health and



Care Limited are companies registered in Hong Kong under the Bupa Group.

15. If there is any inconsistency or conflict between the English and the Chinese versions of these terms and conditions, the English version shall prevail.

Blua Health 會員投保指定保柏個人醫療保障計劃的額外迎新禮品 (「推廣優惠」)

條款及細則

1. 是次活動的推廣日期由 2024 年 6 月 1 日至 2024 年 6 月 30 日 (首尾兩日包括在內) (「推廣期」)，由保柏 (亞洲) 有限公司 (「保柏」) 及 Horizon Health and Care Limited (分別及統稱為「保柏」) 聯合提供。
2. 此推廣優惠只適用於在推廣期內透過「Blua Health 會員專享投保優惠活動」頁面 (「優惠頁面」) 留下聯絡資料並成功與保柏健康管理顧問完成醫療保險諮詢的人士，可獲 HK\$50 星巴克電子禮券乙張；而隨後於推廣期內成功投保保柏非凡自願醫保計劃/保柏靈活配自願醫保計劃/保柏家互通醫療保障計劃 (「合資格計劃」) 成為保單持有人，並符合第四條列出的所有條件的新客戶 (「新客戶」)，可獲 HK\$200 超市電子禮券乙張 (上述兩款電子禮券統稱為「禮品」)。
3. 如欲享推廣優惠，所有新客戶須符合以下所有合資格條件 (「合資格條件」)：
 - 新客戶須已註冊 Blua Health 帳戶；
 - 新客戶須透過優惠頁面提交的有效的聯絡資料，並須同意此等聯絡資料會用於保柏的市場推廣；
 - 投保合資格計劃的申請須於推廣期內透過保柏健康管理顧問遞交；
 - 合資格計劃必須於 2024 年 7 月 1 日生效並以年繳方式支付保費；
 - 首年年繳淨保費金額 (扣除所有折扣後) 必須為 HK\$2,000 或以上；
 - 新客戶在申請投保合資格計劃前後 6 個月內並無曾經取消任何保柏的個人醫療保障計劃；及
 - 推廣優惠不適用於保柏會員轉移其現有由保柏承保的個人計劃至合資格計劃。
4. 保柏將於新客戶之計劃生效日起計六個月內發送禮品電郵 (「禮品電郵」) 至新客戶的登記電郵地址。新客戶須於換領電郵列明之到期日前到指定商戶使用禮品。在發出禮品電郵時，新客戶的合資格計劃必須仍然生效。如保柏其後發現新客戶的合資格計劃以任何原因取消，保柏保留在沒有任何通知的情況下取消送達禮品電郵或要求償還已發出之禮品金額的權利。若因新客戶所提供的電郵地址不正確或電郵未能成功發出以致未能收到換領電郵 (因保柏之失誤除外)，保柏將不再另外補發禮品電郵及推廣優惠。
5. 除非另有註明，否則優惠不可與任何其他推廣優惠同時使用。
6. 任何保柏合理地認為有違反任何此等條款及細則或行為可疑的人士，保柏保留權利拒絕或取消其獲有此推廣優惠的資格。保柏保留任何人士可獲享的推廣優惠之最終決定權。
7. 推廣優惠不得交換、轉讓、退回或換領現金或其他產品。
8. 保柏保留以其他產品或服務替代推廣優惠及/或禮品的權利，且任何該等替代優惠及/或禮品的價值可能與原來的推廣優惠及/或禮品的價值相異。
9. 保柏並非禮品的供應商，且：
 - 概不就禮品 (以及禮物交換的任何商品) 的質素或合適性，以及禮品供應商所提供的服務作出任何類型根據事實或法律 (不論明示或暗示) 的陳述及保證；
 - 並不就禮品供應商及其各自僱員、代理、服務員或代表的任何行為及 / 或遺漏負責；及
 - 在法律允許的範圍內，就使用禮品而引致或與之相關的死亡、人身傷害、損失、損害、成本或開支 (無論發生、承受或遭受的方式為何)，概不承擔侵權 (包括疏忽)、違約或其他的義務或責任。
10. 新客戶須自行承擔於換領或使用禮品時所招致的任何額外成本。
11. 新客戶換領或使用禮品時須受禮品供應商實施的任何條款及細則所約束。
12. 新客戶參加此推廣優惠即代表其了解、接受及願意遵守此等條款及細則。保柏保留隨時取消或終止此推廣優惠 (



全部或部分) 或修改此條款及細則的權利，恕不另行通知。

13. 如有任何爭議，保柏擁有與此推廣優惠有關的所有事項之最終決定權。
14. Blua Health 由Horizon Health and Care Limited提供、分銷及營運。保柏(亞洲)有限公司及 Horizon Health and Care Limited 同為保柏集團旗下在香港註冊的公司。
15. 如本條款及細則之中、英文版本有任何歧義，概以英文版本為準。